

## **How can we strengthen our HSP recruitment process?**

- *Link the HSP with your organization's initiative of creating Family Friendly Centres, so it is not seen in isolation*
- *Get your management on board and excited (Governing Body, principal, colleagues, other stakeholders)*
- *Plan ahead – take into account the end-of-year parent meetings, so you can tell parents about the programme and invite them*
- *Get a past parent graduate to speak at the parents meeting to encourage them*
- *Have an orientation/ information session before session 1. It is a little extra work, but it is often very worthwhile*
- *After orientation session, and after sign-up, facilitators phone parents to remind them about session 1 (each facilitator phones a few parents)*
- *Try and gauge which day and time is best for parents and for you – don't just TELL the parents, let it be a collaborative decision.*
- *Saturdays seem popular especially for working parents, but make sure they are going to come.*
- *Ask each parent at session 1 to sign up a friend for next time.*
- *Weather is definitely a factor – preferably have it early in the year.*
- *Parent pack – hand out gradually, not all at the beginning.  
(session 1: workbook, session 3: stationery pack, session 5: booklet – My body and space around me, session 6: booklet – Supporting informal learning at home, session 7: Board games & card games)*
- *Incentives: Little prizes for first to arrive, remembering homework, bringing a friend, joining the library, answering a specific question related to last session, star under chair etc*
- *Incentive: Maybe transport can be arranged if your sessions are far away or at night.*